Amendments to the Claims

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A method for searching a database in an information retrieval system according to user-identified geographical location information using a mobile communications device operating on a wireless network, comprising:

creating a database for storing at least geographical location information for each of a plurality of items of interest;

receiving geographical location information corresponding to a present location of a user's communications device;

receiving a search request from the user;

detecting whether the request is to search the database for items of interest located in a vicinity of the present geographical location of the user's communications device or of a different geographical location identified by the user and being a previous geographical location of the user's mobile communications device, wherein information regarding the ~~different~~ previous geographical location is pre-configured by the user at a prior time; ~~and~~

if the request is for items of interest located in the vicinity of present geographical location, generating a search query for items of interest only within a certain geographical proximity of the present location; and

if the request is for items of interest in a vicinity of the previous geographical location,

generating a search query for items of interest only within a certain geographical proximity of the previous geographical location identified by the user.

2. (Cancelled)

3. (Previously Presented) The method of searching a database according to claim 1 wherein the geographical location information of the user's mobile communications device is determined by triangulation of control signal strength received at cell towers surrounding the user's communication device.

4. (Previously Presented) The method for searching a database according to claim 1, wherein the geographical location information of the user's mobile communications device is determined by a GPS receiver within the user's communication device.

5. (Currently Amended) The method for searching a database according to claim 1, wherein ~~the step of~~ generating a search query comprises calculating a radial distance surrounding the specified geographical location, and searching for items of interest at geographical locations within the calculated radial distance.

6. (Cancelled)

7. (Previously Presented) The method for searching a database according to claim 1, wherein the different geographical location specified by the user is a location known to the system and is then personalized by the user for a future search as a personalized landmark for a radial search.

8. (Currently Amended) The method for searching a database according to claim 28, wherein orally creating the specified name further comprises:

receiving a name specified by the user for the ~~specified~~ previous geographical location;

storing the specified name and corresponding geographical location information as an entry in a locations table; and

upon receiving a request to search for items of interest in the vicinity of a geographical location specified by name,

(i) searching the locations table for the specified name, and

(ii) providing the geographical location information corresponding to the specified name in a search query.

9. (Previously Presented) The method for searching a database according to claim 8, further comprising digitally encoding an audio speech signal of the specified name,

wherein the digitally encoded signal identifies a specific location and is stored in the locations table.

10. (Original) The method for searching a database according to claim 8, wherein the user pre-configures the locations table with geographical locations at which the user intends to search.

11. (Previously Presented) The method for searching a database according to claim 8, further comprising:

requesting a user identification before storing a specified name and corresponding location information in the locations table; and

requesting a user identification before searching the locations table,

wherein the specified names and corresponding locations are stored according to the user identification.

12 -27. (Cancelled)

28. (Currently Amended) The method as in Claim 1, wherein detecting comprises orally creating a specified name using the mobile communications device and associating the specified name with the ~~different~~ previous geographical location while the user is in the ~~different~~ previous geographical location.

29. (Previously Presented) The method as in Claim 1, wherein the geographical proximity is a radial distance relative to the geographical location identified by the user.